

ELIGIBILITY:

The Clarion University Student BizPitch Competition is open to full-time and part-time students at Clarion University. Students may compete solo or in teams of four or less. Students may be contributing members of multiple teams, but may only be a part of the pitch presentation for one entry. Entries may not have won a top three prize in previous Clarion University Student BizPitch Competitions.

JUDGING

Preliminary Event

Competitors will present a 5-7 minute pitch to a panel of judges, followed by a brief question and answer period. Judges will award up to 5 points in each of the following categories:

Criteria

- Innovation – Is this idea unique or improves upon existing ideas with great potential for impact?
- Clarity – Is the presentation concise, to the point and well organized?
- Comprehensiveness – Did the presenter(s) cover all aspects of the idea? Did they demonstrate a good understanding of the market and knowledge of how operation of the business will work?
- Feasibility – Is the proposed venture realistic? Did the presenter(s) demonstrate this thoroughly through numbers and facts?
- Professionalism – Was the presentation delivered appropriately and were they well prepared?
- “WOW” Factor – Was the presentation memorable and unique?
- Answering Questions – Was the presenter(s) able to answer the questions sufficiently?

The preliminary event will determine the five groups that will advance to the final event.

Final Event

Competitors will present a 5-7 minute pitch to a panel of judges, followed by a brief question and answer period. Judges will award up to 5 points in each of the following categories:

Criteria

- Innovation – Is this idea unique or improves upon existing ideas with great potential for impact?
- Clarity – Is the presentation concise, to the point and well organized?

- Comprehensiveness – Did the presenter(s) cover all aspects of the idea? Did they demonstrate a good understanding of the market and knowledge of how operation of the business will work?
- Feasibility – Is the proposed venture realistic? Did the presenter(s) demonstrate this thoroughly through numbers and facts?
- Professionalism – Was the presentation delivered appropriately and were they well prepared?
- “WOW” Factor – Was the presentation memorable and unique?
- Answering Questions – Was the presenter(s) able to answer the questions sufficiently?

BONUS SCORING

Teams can win the "Fan Favorite" award, which will be based on audience voting during the final event!

PRIZES

First place prize for Clarion University Student BizPitch Competition will be \$1,500.

Second place prize will be \$1,000, third place prize will be \$500 and "Fan Favorite" will be \$250.

Prizes will be issued to your company (if established) or to the individual identified as CEO if you have not yet started your company. Prizes are subject to tax withholding, and any individuals receiving prizes must be Clarion University students.

KEY DATES

Information Session 1: October 20, 2021

Information Session 2: October 21, 2021

Preliminary Round 1: November 1, 2021

Preliminary Round 2: November 2, 2021

Open Practice: November 10, 2021

Dress Rehearsal: November 15, 2021

Final Event: November 17, 2021

RELEASE

By submitting this application form you give permission to the Clarion University SBDC and Clarion University to use your likeness, company name, company logo, and company video in promotional media. Teams should carefully assess intellectual property considerations and the proprietary nature of

their presentation materials, as the final BizPitch presentation will be open to the public. Students retain intellectual property rights to the materials submitted and presented.

TERMS AND CONDITIONS

All participants will be responsible for submitting information, materials, and presentations on time to the BizPitch committee.

All participants will be responsible for attending information sessions, marketing events, rehearsals, and formal events to the best of their ability. Participants will be responsible and required to actively participate in the preliminary judging and final BizPitch events.

Failure to abide by these rules, terms and conditions may result in disqualification from the competition.