



INSIDE THE CLARION UNIVERSITY LIBRARIES



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CU Libraries' Links:

Inside The Clarion University Libraries

Read back issues of the Libraries' newsletter

Library Home

Your link to all of the Libraries' resources

We publish *INSIDE The CU Libraries* weekly, when classes are in session. Here we share information about our services and resources with the campus community. Current and back issues are available online through the NEWS link on the [Libraries' homepage](#).

LibGuides Jumpstart Your Research



Getting started is often the most difficult part of a research project. To help you, our Librarians have compiled more than 70 subject-based guides to get you on your way.

LibGuides point you to reference materials, books, e-books, journals, and links to Web-based resources. Some LibGuides are in collaboration with professors to support specific classes. Topics covered include:

Art	Geography	Newspapers and News Sources
Business	Information Literacy	Nursing
Chemistry	International Programs	Physics
Communication	Journalism	Poetry
Criminology	Language	Psychology
Cultural Studies	Law	Rehabilitation
Drama	Literature	Social Sciences
Economics	Marketing	Special Education
Education	Mass Media	Speech disorder
Electronic Journals	Medicine	Speech therapy
English	Metadata	Study Abroad
Financial Literacy		

If you have questions or need assistance, stop by the Libraries or call Carlson Library at 393-2490 or Suhr Library at 676-6591. Clarion Online distance education students may call toll-free at 866-272-5612 (press 5 for Library). Our Chat and other online services are available at the [Ask a Librarian! / LibAnswers!](#) link on our Website.

PILOT

Search the Libraries' online catalog

Databases A-Z

Search the Libraries' extensive collection of electronic journals and e-books

Contact Us

Dr. Terry Latour
Dean of Libraries

What Is CQ Researcher?



[CQ Researcher Online](#) is an in-depth, unbiased information resource with coverage of topics relating to:

- Health
- Social Trends
- Criminal Justice
- International Affairs
- Education
- The Environment
- Technology
- The Economy

Each single-themed, 12,000-word report has been researched and written by a professional journalist, and provides:

- An Introductory Overview
- Background and Chronology on the Topic
- Assessment of the Current Situation
- Tables and Maps
- Pro/Con Statements from Representatives of Opposing Positions
- Bibliographies of Key Sources

CQ Researcher is available through the [Libraries Homepage](#). In the green "Research" box, click on the [Databases](#) link, then scroll down the alphabetical list or use the link to jump to the "C" section of databases.

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iPads At The Libraries



Carlson and Suhr Libraries have iPads that students may borrow for up to a week.

Each iPad comes with a carrying case, power cord, protective cover, and is pre-loaded with basic apps. If you want to load additional apps, you can. When the iPad is returned, your apps are removed. However, they are still available at the iTunes Store.

Once each semester, iPad borrowers are asked to read and sign a borrowing agreement that outlines what you need to know about borrowing an iPad:

- You can keep it for a week
- Late fees are \$25 per day
- Fees for damaged equipment may be assessed
- Lost iPads will cost you \$600
- Etc.

As always, loans are based upon availability and positive identification with a Clarion ID card. The iPad loan program is made possible by Student Technology Fees and the Center for Computing Services.

The S.W.A.T. Minion's Tip: The Perfect Email



Okay, here's a little test. See if you can decide which email is most likely to elicit a response:

1. Hey, I was thinking about you earlier. Do you want to get pizza?
2. Hey, I'd definitely like to get together next week. Do you want to get pizza?
3. Hey, it would be really great to see you and catch up. Do you want to get pizza?
4. Hey! It would be absolutely wonderful to see you! Do you want to get pizza? I'm so excited!

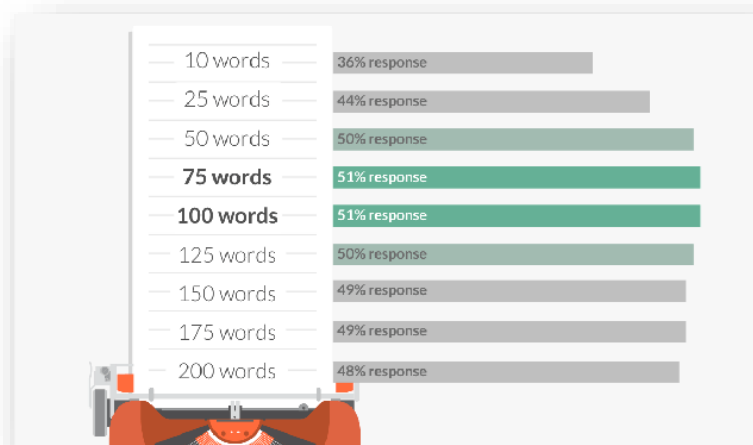
The correct answer is—*drumroll*—the second one. It's in the Goldilocks zone of email tonality: not too positive, not too negative, not flat-out neutral. Just right. That's according to a new analysis by the email-efficiency service [Boomerang](#). The company anonymized and aggregated data from more than 5.3 million messages, and figured out which qualities made an email most likely to prompt a response.

Back to all those pizza emails: The first one was too neutral. The third one was better than the first one but not as good as the second one. And the fourth one? Not bad, but not the best. Too enthusiastic is about as effective as seeming emotionless.

Boomerang found that emails that were slightly positive or slightly negative were most likely to get responses. Asking a couple of questions is good, but more than three starts working against you. "Flattery works, but excessive flattery doesn't," they wrote in [a blog post](#) about the findings.

So, for instance, if you want to get the attention of a store manager, Boomerang does not advise an email that ends with, "I hope you die in agony." Instead, try: "I had an awful experience at your store today. The clerk was very rude. Please do something to make it right."

So, you know, play it cool. But not too cool. Also, no need to write long. The optimum length for an email is 50 to 125 words.



Source: http://www.theatlantic.com/technology/archive/2016/02/the-perfect-email/462624/?utm_source=howtogeek&utm_medium=email&utm_campaign=newsletter

Cranial Candy: Word Of The Week ...

WORST **unmitigated**

PRONUNCIATION:

un MID uh gay did

MEANING:

When you mitigate something, you make it less bad, less hostile, or less troublesome.

So, something unmitigated is **just as bad, hostile, or troublesome as it can possibly be**: nothing has happened to make it any *less* so.

PART OF SPEECH:

Adjective.

Adjectives are describing words, like "large" or "late."

They can be used in two ways:

1. Right before a noun, as in "an unmitigated disgrace."
2. After a linking verb, as in "The disgrace was unmitigated."

USAGE:

Sometimes you use this word in a positive sense to mean "absolute, utter, or complete," in which case you talk about an unmitigated success, unmitigated praise, unmitigated joy or excitement, an unmitigated desire to reach your goals, and so on.

But more often, this word has a negative tone: talk about unmitigated disasters and defeats, unmitigated grief or depression, unmitigated anger or boredom or distress, unmitigated hatred or evil or savagery, unmitigated racism or discrimination, etc.

Although we do not “*repair*” computers, the **S.W.A.T. Team**
(**S**tudents **W**ho **A**ssist [with] **T**echnology)
on Level A of Carlson Library is always happy to help.
Having an issue? Let us take a *swat* at it!

Something To Think About:



*When you really pay attention,
everything is your teacher.*

- Ezra Bayda