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We publish *INSIDE The CU Libraries* weekly, when classes are in session. Here we share information about our services and resources with the campus community. Current and back issues are available online through the NEWS link on the *Libraries' homepage*.

Complete The Survey For A Chance To Win!



The University Libraries are conducting an online survey that will help assess and improve our services.

- Go to Libraries' <u>homepage</u> (www.clarion.edu/libraries)
- Click the "Take the SURVEY Now" link
- All Clarion University students, faculty, and staff should complete this important survey.
- It takes only five minutes to complete.
- Provide your CU email address at the completion of the survey to enter a drawing to win* a prize.

We are giving away:

One (1) \$200 Wal-Mart gift card One (1) \$100 Wal-Mart gift card One (1) \$50 Wal-Mart gift card Six (6) \$25 Wal-Mart gift cards

*University Libraries' faculty and staff are not eligible to win prizes.

Project #02-15-16

CU Libraries' Links:

Inside The Clarion
University Libraries
Read back issues of the
Libraries' newsletter

Library Home

Your link to all of the Libraries' resources

Roving Reference & Research Help



Does a tight schedule prevent you from visiting the library?

Need help finding information to complete an assignment?

Having trouble locating a scholarly journal article?

Want some one-on-one instruction about our online library resources?

Look for our *Roving Reference* Librarians in the following locations this semester:

PILOT

Search the Libraries' online catalog

Databases A-Z

Search the Libraries'
extensive collection of
electronic journals and
e-books

Contact Us

Dr. Terry Latour Dean of Libraries

- STC (lobby, Level 1) Monday, 10:00-11:00
- Gemmell (central stairway, Level 1) Wednesday, 11:30-12:30
- Still Hall (Student Center, Room 101) Thursday, 10:30-11:30

What Is ABI / INFORM Complete?



ABI/INFORM Complete provides full-text access to scholarly and trade journal articles, dissertations, conference proceedings, marketing and industry reports, business case studies, and global trade news from 1971 to the current date. The "Complete" collection includes:

• **ABI/INFORM Dateline** focuses upon full-text regional titles and specializes in hard-to-find

regional business publications with news and analysis of local companies and markets.

- ABI/INFORM Global is a comprehensive business database offering the
 latest business and financial information from around the world. It includes
 in-depth coverage from thousands of publications about business
 conditions, management techniques, business trends, management practice
 and theory, corporate strategy and tactics, and competitive landscape.
- ABI/INFORM Research provides access to 1,250 full-text journals covering a variety of business-related subject areas including financial, pharmaceuticals, manufacturing, and more
- ABI/INFORM Trade & Industry provides critical information about companies, products, and executives, as well as in-depth news and analysis of industry trends and developments.
- **ABI/INFORM Complete** also provides full-text access to the *Wall Street Journal*, the *Economist*, the *Financial Times*, and thousands of other journals, magazines and newspapers.

This electronic information resource is available through the <u>Libraries Homepage</u>. In the "Research" block, click on the Databases link, then scroll down the alphabetical list.

If you have questions or need assistance, stop by the Libraries or call Carlson Library at 393-2490, Suhr Library at 676-6591 or Clarion Online distance education students may call toll-free at 866-272-5612 (press 5 for Library). Our Chat and other online services are available at the Ask a Librarian! / LibAnswers! link on our Website.

The S.W.A.T. Minion's Tip: Beware... Never Download "Codecs" or "Players"



If a website asks you to download a "codec," "player," or "browser update" to play a video, run the other way. The website is trying to infect your computer with malware.

Whether you are browsing social media or clicking through some sort of low-quality video-streaming website, you should never download any sort of "codec pack," "player," or "update." Tell your friends and family!

You might come across this sort of scam via a link on social media or a video-streaming website. You

will not find these ads on legitimate sites like Netflix and YouTube, but on lower-quality sites — the kind of sites where you can stream pirated videos, for example. You might see an advertisement, pop-up window, or full-page ad trying to get you to download some kind of malware disguised as a codec, video player, or software update.

If you ever see a message like this one, do not click it. This particular scam is easy to understand — if you download and run the software, your computer will be infected with something nasty.

You Don't Need to Download Codecs or Web Players Anymore

The Three Things You Need:

Adobe Flash: Adobe's Flash Player plug-in is used by many websites for video playback. Always get it from the official site at adobe.com — do not click strange links on websites if they say you need to download it or install an update. You will need to install this once.

A Modern Browser: Modern browsers support HTML5 video playback. Modern versions of Chrome, Firefox, Internet Explorer, Safari, and Opera all have this integrated. Just be sure you are using a *modern* web browser — no ancient versions of Internet Explorer, please.

VLC for Playing Downloaded Files: VLC media player is a single piece of software that can handle nearly any type of video or audio file you throw at it. Always download it from the official site at videolan.org — not via third-party sites that bundle it with junkware. Use it to play back media files you download. You will never need to download codecs separately again.

Be sure you always get Flash, your browser, VLC, or any other software from the official site. Many malicious sites also display "you need to update Java" or "you need to update Flash" scams. If you click their download links, they will download garbage software onto your computer.

Cranial Candy:Word Of The Week



affectious

PRONUNCIATION:

(uh-FEK-shuhs)



MEANING:

adjective: Affectionate or cordial.

ETYMOLOGY:

Via French, from Latin afficere (to affect or influence). Earliest documented use: 1580.

USAGE:

"Bob Bevege's affectious manner and wry smile belie the fact that he has the power to evict people from a racecourse or withdraw the licence (sic) of a racehorse trainer or jockey."

Protecting the Integrity of Racing; Hawkes Bay Today (Hastings, New Zealand); Jan 12, 2006.

Although we do not "repair" computers, the **S.W.A.T. Team** (Students Who Assist [with] Technology) on Level A of Carlson Library is always happy to help. Having an issue? Let us take a swat at it!

Something To Think About



If it can be destroyed by the truth, it deserves to be destroyed by the truth.

> ~Carl Sagan, astronomer and author (9 Nov 1934-1996)